

# HERE Technologies

Build powerful location-aware web and mobile apps  
and services using the world's #1 location platform

The HERE Technologies logo, featuring the word "here" in white lowercase letters with a small teal triangle pointing upwards to the left of the 'h', all on a dark grey rectangular background.The greymatter logo, consisting of a stylized icon of two overlapping diamonds or chevrons pointing right, followed by the word "greymatter" in a lowercase sans-serif font.

greymatter



# Discover how HERE is moving the world forward

## HERE Technologies

Today, HERE's location platform is recognised as the most complete in the industry, powering location-based products, services and custom maps for organisations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy.



Intelligent APIs and SDKs to solve complex location problems.



Host location services on your preferred on premises infrastructure.



Native tools that can be integrated into the AWS cloud or SAP cloud.

## With HERE You Can:

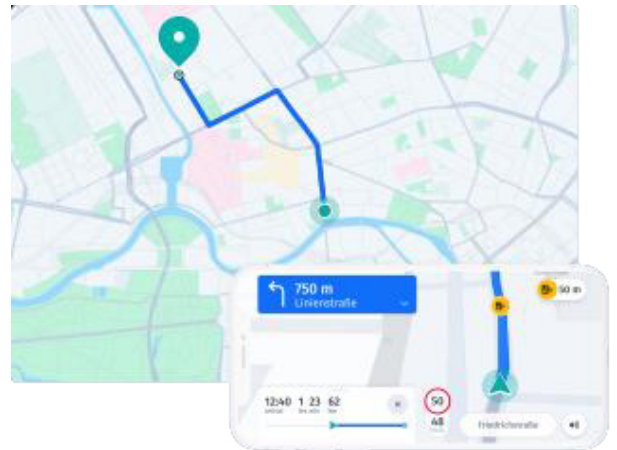
- > Calculate better ETAs
- > Improve safety
- > Meet SLAs and improve customer service
- > Lower operational costs
- > Enhance the driver experience
- > Optimise driver routes and route sequence

# Product and Features Overview

## HERE Mobile SDKs

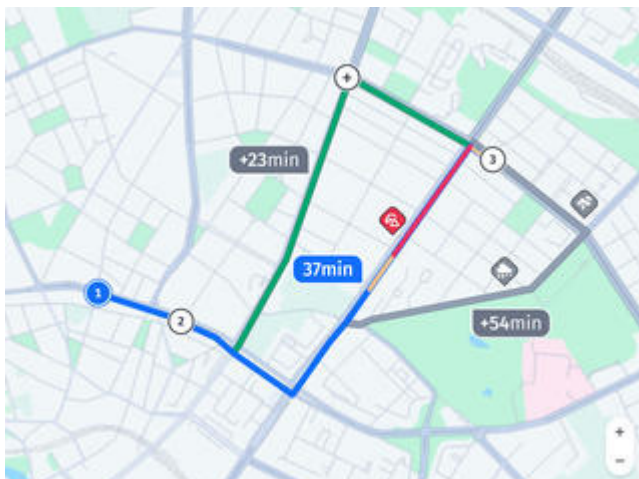
Enable developers to build immersive native apps for iOS, Android and Flutter by providing a complete set of ready-to-go tools. Rich location features and functions are unlocked through:

- > Maps
- > Directions
- > Places and Search
- > Traffic
- > Transit
- > LiveSight
- > Guidance components



Don't let poor data signal stop your business.  
Take advantage of the offline capabilities such as:

- > Route calculation
- > Location search
- > Turn-by-turn navigation
- > and much more...



## HERE Tour Planning API

A powerful API that helps you manage and optimise tours for a set of vehicles or a full fleet with certain jobs to complete within constraints such as time windows, vehicle type, and the order of delivery/pickup so that you can improve efficiency, manage capacity, and meet demand.

## Build Innovative Fleet Management Solutions

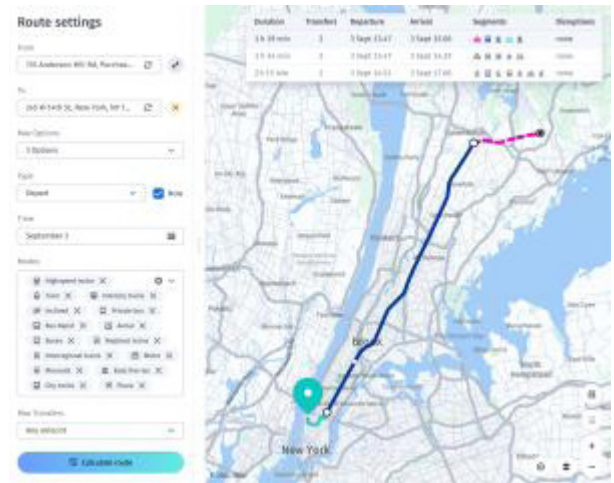
With the increased demand for delivery services and the rising expectation of a seamless 24/7 delivery environment, complex use cases related to routing, search and map data retrieval require powerful and accurate location services.

# HERE Location Services APIs

Use HERE Location Services to build innovative fleet management solutions with advanced fleet telematics features including route customisation and sequence optimisation. Incorporate mapping, geocoding, routing, real-time traffic data, positioning, truck routing, and more through REST APIs, JavaScript and native SDKs.

- > Truck Routing
- > ETA Tracking
- > Matrix Routing
- > Last Mile Ready
- > Toll Cost and Route Match

HERE Technologies' suite of APIs makes it easy for developers to build powerful and accurate geospatial solutions and intelligent services for rich user experiences and improved business performance.



## Why Partner with Grey Matter?

- > Grey Matter is the Authorized Global Distributor of HERE Technologies
- > You gain access to our dedicated Mapping team to answer all your needs; everything from licensing to product queries
- > We can set you up with a free trial evaluation, just ask!
- > Take advantage of our HERE to Help Fridays where we'll set you up with a one-on-one meeting with the right HERE Technical expert to help solve your questions and move your project forward

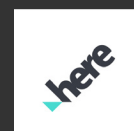
## No one knows mapping like we do.

Contact our Grey Matter team to book a discovery call about your project today.

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